

# There are more than 100 strawberry picking facilities in Chiba!! Let's taste some freshly picked strawberries!

Chiba is one of Japan's leading strawberry producing prefectures, with strawberry farms spread over almost the entire prefecture and more than 100 gardens where you can pick strawberries. One of Chiba's unique attractions lies in the fact that many strawberry farms are within easy access of Tokyo and Narita Airport! Experience the true delicious flavor of freshly picked strawberries that you'll only enjoy by picking strawberries yourself.



**What is CHI-BA+BERRY? /**  
This is the name of an original variety of strawberries created in Chiba Prefecture. Large and very juicy! If you find any, please try them!  
As big as your palm!

## Experience Strawberry picking (Jan.-May)

### 1 Dragon Farm ドラゴンファーム

As well as meticulously-grown, fresh, delicious strawberries, you can also enjoy blueberries in summer. There are about 16 types of strawberries, and comparing different types of strawberries is a great point of appeal. Unique and original jam, created without additives, is a perfect souvenir! And staff on site can speak English!

1354 Oguracho, Wakaba-ku, Chiba-shi, Chiba **Map ▶ P.18**  
HP <http://dragonfarm.chiba.jp/> ☎ +81-43-235-3788

Chishirodai-Kita Station, Chiba Urban Monorail (5 min by car) ⌚ 9:00 am~5:00 pm

Opening hours [Regular booking plan] Morning session: 11:00 am~11:30 am  
Afternoon session: 2:00 pm~2:30 pm \*Entire venue booking plan also available

Closed None ☎ Yes (in rest areas) ☑ Yes

¥ [30 min all-you-can-eat] Adults: 3,000 yen (junior high school students and older) / 1,500 yen (from 2 years old to elementary school students) / Free (0-1 years old)

[Strawberry souvenir gifts] Approx. 600-2,000 yen (incl. tax) \*Prices vary seasonally



Strawberry (Jan.-May) Blueberry (Jun.-Aug.)  
[Jar of jam] Approximately 900 yen (including tax)  
\*Prices vary seasonally

### 2 Mother Farm マザー牧場

Mother Farm has introduced a unique three-dimensional hydroponic cultivation method, which is rare for strawberry picking facilities—so whether they're tall or short, visitors can pick strawberries at the height that best suits them without worrying about getting too dirty. In addition to strawberry picking, visitors to this sightseeing farm can view seasonal flowers, encounter animals, and enjoy various activities all day long!

940-3 Tagura, Futtsu-shi, Chiba **Map ▶ P.31**  
HP <http://www.motherfarm.co.jp/> ☎ +81-439-37-3211

JR Kimitsu Station (About 35 min by Nitto Kotsu bus, direct route to "Mother Farm")

⌚ Feb.-Nov. [Weekdays] 9:30 am~4:30 pm  
[Sat, Sun, and national holidays] 9:00 am~5:00 pm \*Varies seasonally

Closed On weekdays in Dec. and Jan. ☎ No ☑ Yes (not at some stores)

[Strawberry picking] .....  
¥ [Picking fee per person] 1 pack (approx. 300g) 1,700 yen (incl. tax)  
\*Includes admission fee for visitors age 3 and over

Picking times [Jan.] Sat, Sun, and holidays from 9:30 am / Weekdays from 10:00 am / Closed: Every Tue  
[Feb.-May] Sat, Sun, and holidays from 9:00 am / Weekdays from 9:30 am / Closed: Every Tue



# Let's go to Strawberry Road!

Around National Route 126 in the city of Sammu, there is an area called "Strawberry Road" where about 20 strawberry gardens open for sightseeing are located. The largest strawberry picking spot in Chiba Prefecture, it's situated about 40 minutes by car from Narita Airport. Each strawberry garden cultivates different varieties of strawberries, so it's definitely worth trying different types to compare!

### 3 Naruto Station Tourist Information Center (Sammusubi)

成東駅前 観光交流センター「さんむすび」

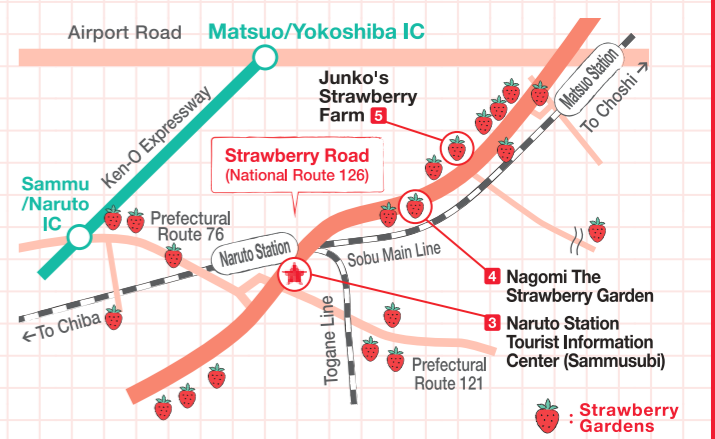
361-13 Tsube, Sammu-shi, Chiba **Map ▶ P.27**  
HP <https://sammukanko.jp/>  
☎ +81-475-82-2071

Naruto Station, JR Sobu Main Line (1-min walk)  
⌚ 9:00 am~4:00 pm Closed Dec. 29~Jan. 3

☎ Yes ☑ No

[Rental bikes]  
⌚ 9:00 am~4:00 pm  
¥ Up to 4 hrs: 500 yen / 1 day: 1,000 yen

This Tourist Information Center provides information on the area around the city of Sammu, as well as on strawberry picking. Get around the area more efficiently using a rental bike. It's right by Naruto Station, so before picking strawberries, stop by here to get information!



## Experience Strawberry picking on Strawberry Road

### 4 Nagomi The Strawberry Garden なごみ苺苑

Enjoy strawberry picking in comfort, as well as the finest ripe strawberries, in this beautiful facility with its wide corridors and generous resting spaces, where the owner's hospitality is evident all around.

757-2 Tomida-to, Sammu-shi, Chiba **Map ▶ P.27**  
HP <http://nagomi15.com/> ☎ +81-90-8779-7103

JR Naruto Station (5 min by car, 10 min by bicycle)

⌚ From 9:00 am until all the ripe strawberries are gone

¥ Adults 1,200-2,000 yen (elementary school students and above)  
800-1,600 yen (ages 4-6) 300-500 yen (ages 3 and under) \*Varies seasonally

Picking season From mid-Dec. to late May ☎ Yes (in rest areas) ☑ Yes



### 5 Junko's Strawberry Farm 順子の苺園

Here, visitors can enjoy strawberries packed full of the kindness of the owner, who tends the soil meticulously. Junko's own label of handmade jam makes perfect use of the inherent flavor of strawberries.

249-4 Tomida-to, Sammu-shi, Chiba **Map ▶ P.27**  
HP <http://junko15.com/> ☎ +81-475-82-5948

JR Naruto Station (5 min by car, 10 min by bicycle)

⌚ 10:00 am~4:00 pm \*Sale ends as soon as stock runs out

¥ Adults 1,200-2,000 yen (elementary school students and above)  
800-1,600 yen (ages 4-6)  
300-500 yen (ages 3 and under) \*Varies seasonally

Picking season From Jan. 5 to mid-May ☎ No ☑ No



Junko's Strawberry Farm Handmade Jam  
800 yen (incl. tax)

## Let's try some strawberry sweets! Only in Spring (Jan.-May)

### 6 Roadside Station Minori-no-Sato Togane 道の駅 みのりの郷 東金

It's close to Strawberry Road, so why not stop by for a break from strawberry picking and looking for souvenirs? During strawberry season, at the cafe you can enjoy parfaits and gelato made with strawberries.

1300-3 Tama, Togane-shi, Chiba **Map ▶ P.27**  
HP <https://minorinosato-togane.com/>

☎ +81-475-53-3615 JR Gumyo Station (15-min walk)

⌚ [Togane Marché] 9:00 am~6:00 pm  
[Cafe & Ristorante Toccino] 11:00 am~4:00 pm (last order 3:00 pm)  
[Minori Kitchen (Tocci Gelato)] 9:00 am~5:00 pm

Closed None (Closed Jan. 1-3)

☎ Yes ☑ Yes (except Minori Kitchen)

### 7 Okashi Tsukasa Chiba Toraya 御菓子司 千葉虎屋

It can only be made from fresh strawberries, so it's a limited release item, only when strawberries are in season! A perfect harmony between the delicious tartness of strawberries and the gentle sweetness of bean paste, enveloped in mochi!

2-12-1 Fujimi, Chuo-ku, Chiba **Map ▶ P.18**  
HP <https://www.c-toraya.jp/>  
☎ +81-432-222-469

JR Chiba Station (8-min walk)

⌚ 10:00 am~6:00 pm

Closed Sundays

☎ No ☑ No

Togane Strawberry Soft Parfait 800 yen (incl. tax)  
Togane Strawberry Gelato Single cup 330 yen (incl. tax)



Strawberry Daifuku 300 yen (incl. tax)

## [ How to enjoy strawberry picking ]

**How to spot sweet strawberries**

Sweet ripe strawberries are bright red from top to bottom! Look for bright red strawberries!

Not yet ripe

Ripe

**The best way to pick strawberries**

It's easy to pick strawberries by holding and twisting them. The key point is not to pull them!

1 Hold the strawberry

2 Twist it

3 Don't pull on it

**Is there anything you need to keep in mind when going strawberry picking?**

- Please wear comfortable shoes such as sneakers when strawberry picking. Heels can get stuck in the soil.
- There may be some bees flying around the greenhouse, but this is because they pollinate the strawberries. Be assured that if you don't touch the bees or their hive, the bees will not sting you.
- Please do not take away the strawberries in the greenhouse. If you want to bring home strawberries as a souvenir, please purchase them at the store.

Please follow the etiquette to have a fun experience strawberry picking!

\*The harvesting time for fruit picking may differ slightly each year. Also, picking may end as soon as the strawberries are all gone, so be sure to check the website and social media account of each facility before visiting.

# Chiba Prefecture : the birthplace of Japanese dairy farming!?

Rakuno-no-Sato, situated in the mountains of Minamiboso City, Chiba Prefecture, is said to be the birthplace of dairy farming in Japan. Three white cows were brought here during Japan's Edo period, and it is said that dairy farming in Japan commenced when milk from those cows was used to make dairy products in this area. At Rakuno-no-Sato, you can visit the Dairy Museum, which tells the story of life at that time, and you can also encounter white cows with camel-like bumps. At the open dairy pasture, which makes great use of the hilly slopes, you can interact with goats and spend some relaxing moments surrounded by greenery, bathed in sunlight.

## 8 Chiba Prefecture Rakuno-no-Sato

千葉県酪農のさと

686 Oi, Minamiboso-shi, Chiba **Map ▶ P.31** **HP** <http://www.e-makiba.jp/>

**☎** +81-470-46-8181 **🚉** JR Awa-Kamogawa Station (20 min by car)

**🕒** 9:30 am~4:30 pm (last entry 4:00 pm)

**🚫** Closed Mon (or the next weekday if a national holiday), year end & New Year holidays

**👤** Yes **💳** Yes **🆓** Free admission

\*Monument to the birthplace of Japanese dairy farming



Unique sweets carefully crafted from milk in Chiba, Japan's birthplace of dairy farming



### 9 Kondo Farm Shop

(inside Roadside Station Furari Tomiyama)  
道の駅 富楽里とみやま内 近藤牧場ショップ

#### Ricotta Pudding

350 yen (incl. tax)

A pudding made with generous amounts of milk and homemade ricotta cheese. Loquat sauce adds a nice accent on top of this rich, smooth milk-flavored pudding.

1900 Nibu, Minamiboso-shi, Chiba (inside Roadside Station Furari Tomiyama) **Map ▶ P.31**

**HP** <http://www.kondo-farm.com/>

**☎** +81-470-57-3909 **🚉** JR Iwai Station (5 min by car)

**🕒** 9:00 am~6:00 pm

**🚫** Closed Second Wed in Sep.

\*Same as Roadside Station Furari Tomiyama

**👤** Yes **💳** Yes



### 10 Shinsei Rakuno Ice Cream Shop

新生酪農 アイスクリームショップ

#### Milky Soft Serve Ice Cream

290 yen (incl. tax)

Exceptional ice cream made with fresh milk that can only be enjoyed at the direct sales outlet of a dairy factory! A natural taste with strong milk flavor that doesn't use emulsifiers or stabilizers. This little-known shop is much loved by locals.

2301 Kamiichiba, Mutsuzawamachi, Chosei-gun, Chiba **Map ▶ P.27**

**HP** <http://www.sinsei-rakunou.com/>

**☎** +81-475-44-0099

**🚉** JR Mobara Station (12 min by car)

**🕒** 10:30 am~4:30 pm

**🚫** Closed Mondays (open if a national holiday)

**👤** No **💳** No



### 11 The Fish (Minamitei)

ザ・フィッシュ (見渡亭)

#### Minamitei Fromage

1,600 yen (incl. tax)

A smooth-textured cheesecake that uses plenty of fresh milk from Minamiboso, the birthplace of dairy farming in Japan. A luxurious dessert featuring a layer of rich milk mousse and a layer of rich baked cheese.

2288 Kanaya, Futtsu-shi, Chiba

**Map ▶ P.31**

**HP** <http://thefish.co.jp/>

**☎** +81-439-69-2161

**🚉** JR Hamakanaya Station (5-min walk)

**🕒** 9:30 am~6:00 pm

**🚫** Closed None

**👤** Yes **💳** Yes



## 12 Narita Dream Farm

成田ゆめ牧場



20 min. by car from Narita Airport

A sightseeing ranch where adorable animals spend their time living free and easy lives. It also has ample nature allowing visitors to experience the four seasons of Japan, such as cherry blossoms and sunflowers. It's easily accessible from Narita Airport and offers plenty of activities such as strawberry picking and camping, so why not stop by, either after arriving in Japan or on your way home?

730-3 Nagi, Narita-shi, Chiba **Map ▶ P.22**

**HP** <https://www.yumebokujo.com/> **☎** +81-476-96-1001

**🚉** JR Namegawa Station (10 min by car, free shuttle bus available)

**🕒** Mar.-Nov. [Weekdays] 9:30 am~4:30 pm  
[Sat, Sun, and national holidays] 9:30 am~5:00 pm  
Dec.-Feb. [Weekdays] 10:00 am~4:00 pm  
[Sat, Sun, and national holidays] 9:30 am~4:30 pm

**🚫** Closed None **👤** Yes (partially) **💳** At some stores



The most beloved product of Narita Dream Farm, it's fine and smooth with a unique satisfying texture.

All dairy products at Narita Dream Farm are made with the utmost care to bring out the essential flavor of the milk. An array of food items and souvenirs allow you to enjoy the true flavor of milk, as only a working farm can offer. The milky ice cream you can enjoy at a farm surrounded by nature is truly exceptional!

**Farm Gelato Ice Cream**  
390 yen (incl. tax)



**Makiba-no-Yume Cheesecake**  
1,350 yen (incl. tax)



Dining / Shopping



**Homemade Yogurt**  
710 yen (incl. tax)

**Narita Dream Farm Milk (Small Bottle)**  
190 yen (incl. tax)

**Ushimaro (Marshmallow)**  
(16 pieces)  
1,600 yen (incl. tax)



**Fresh Soft Serve Ice Cream**  
390 yen (incl. tax)



## 13 Takahide Dairy Farm

高秀牧場 ミルク工房

At Takahide Dairy Farm, cheese and gelato products are made by hand using farm-fresh milk. There are 12 varieties of gelato with different flavors depending on the season, making it fun to choose. Enjoy a leisurely meal on the terrace seating while watching the cows. The Blue Sky Meadow blue cheese, which has won gold medals at international cheese shows, is a gem that any cheese lover should try!

1339-1 Sugaya, Isumi-shi, Chiba **Map ▶ P.31**

**HP** <https://www.takahide-dairyfarm.com/> **☎** +81-470-62-6669

**🚉** Kazusa-Nakagawa Station, Isumi Railway (10 min by car)

**🕒** 10:00 am~5:00 pm **🚫** Closed Thursdays

**👤** Yes **💳** Only Visa, Mastercard



**Quattro Formaggi** 1,800 yen (incl. tax)

Overseas visitors who try Blue Sky Meadow often find its flavor nostalgic.

This mild blue cheese has won awards at international shows



**Blue Sky Meadow** 1,100 yen (incl. tax)



**Single cup (milk)**  
300 yen (incl. tax)



**Cow hide pattern cookies (2 pieces)**  
150 yen (incl. tax)

Gelato and cute cow-hide patterned cookies made with plenty of farm-fresh raw milk from Takahide Dairy Farm. Naturally, each cow's hide patterns vary.

