

●市町村別・購入品目別、地元購買率(中学1、2年生の子供のいる世帯)

購入品目 購入地域 (方法)	合計	買回品													最寄品						その他						
		衣料品					文化品					耐久品			家庭日用品			食料品			最寄品計	贈答品	飲食(外食)	理美容サービス	その他計		
		紳士服	婦人服	子供・ベビー服	実用衣料	小計	靴・カバン	時計・眼鏡	貴金属・スポーツ用品	レジャー用品	生花・園芸用品	DIY用品・書籍・文具	小計	電化製品	家具・インテリア類	寝具類	小計	買回品計	クスリ・化粧品	日用品雑貨						小計	生鮮食料品
千葉ブロック	90.4%	85.4%	81.8%	87.9%	93.5%	87.1%	84.7%	82.9%	91.8%	94.6%	95.7%	90.0%	92.4%	85.4%	88.9%	88.7%	96.1%	97.0%	96.6%	96.4%	95.9%	96.1%	96.4%	77.9%	92.3%	94.2%	88.3%
千葉市	87.0%	83.8%	78.9%	83.9%	88.3%	83.7%	83.0%	84.4%	83.1%	86.8%	90.0%	85.5%	87.0%	78.8%	82.9%	84.4%	94.1%	93.2%	93.7%	93.7%	93.0%	93.3%	93.5%	84.3%	91.3%	87.3%	87.7%
習志野市	67.1%	55.6%	51.4%	60.7%	70.6%	59.6%	50.4%	51.0%	78.3%	83.8%	80.0%	68.8%	71.6%	53.5%	62.6%	64.3%	85.8%	83.7%	84.8%	82.2%	82.0%	82.1%	83.4%	34.0%	56.3%	74.9%	55.3%
市原市	76.9%	73.3%	64.3%	68.7%	84.2%	72.8%	58.8%	57.1%	55.7%	93.3%	92.1%	71.5%	79.4%	67.7%	73.6%	72.3%	89.5%	93.2%	91.3%	92.7%	88.9%	90.8%	91.1%	56.1%	80.4%	85.7%	74.4%
八千代市	84.8%	78.8%	77.1%	87.4%	91.8%	83.8%	78.5%	73.5%	85.4%	87.7%	90.7%	83.2%	84.1%	77.7%	81.0%	83.0%	92.7%	93.9%	93.3%	91.4%	88.1%	89.7%	91.5%	69.8%	85.0%	92.2%	82.4%
印旛ブロック	86.3%	81.3%	78.3%	86.4%	92.3%	84.6%	79.9%	78.8%	80.3%	93.5%	93.8%	85.3%	82.6%	77.7%	80.2%	84.1%	94.5%	95.9%	95.2%	95.5%	94.5%	95.0%	95.1%	72.3%	87.2%	87.9%	82.5%
成田市	88.9%	88.4%	84.8%	89.1%	90.0%	88.1%	85.0%	86.2%	92.9%	85.5%	91.6%	88.3%	90.6%	82.9%	86.7%	87.9%	90.7%	92.6%	91.7%	91.4%	89.6%	90.5%	91.1%	87.3%	95.2%	86.7%	89.7%
佐倉市	60.8%	46.9%	30.9%	45.7%	70.8%	48.7%	36.4%	45.5%	20.7%	77.4%	89.8%	54.1%	53.1%	31.5%	42.3%	50.0%	86.7%	86.2%	86.4%	86.8%	85.0%	85.9%	86.2%	41.8%	73.3%	82.9%	66.3%
四街道市	62.4%	66.8%	52.0%	71.8%	83.8%	68.5%	54.0%	53.5%	25.0%	73.7%	82.4%	57.8%	16.9%	24.8%	20.8%	54.9%	85.7%	88.2%	86.9%	90.5%	89.1%	89.8%	88.4%	37.7%	51.8%	73.1%	54.3%
八街市	58.4%	45.4%	40.0%	53.2%	72.8%	53.0%	43.6%	45.4%	30.5%	86.8%	68.7%	55.1%	19.7%	22.1%	20.9%	48.2%	87.7%	91.4%	89.5%	86.9%	84.1%	85.5%	87.5%	47.9%	47.0%	72.1%	55.9%
印西市	80.5%	77.6%	71.1%	81.7%	83.8%	78.5%	69.5%	72.3%	80.9%	89.1%	90.3%	80.4%	88.5%	86.1%	87.3%	81.0%	86.7%	89.4%	88.1%	84.6%	83.6%	84.1%	86.1%	60.7%	78.7%	73.8%	71.1%
白井市	41.6%	11.5%	14.4%	17.5%	31.3%	18.7%	11.8%	17.3%	11.4%	75.5%	47.7%	32.9%	57.2%	16.8%	37.4%	28.5%	84.2%	77.2%	80.7%	78.3%	70.2%	74.3%	77.5%	14.4%	43.9%	63.0%	40.5%
富里市	39.3%	16.8%	21.4%	30.1%	47.2%	28.9%	13.7%	17.5%	14.8%	59.7%	54.4%	32.0%	21.5%	13.3%	17.4%	28.2%	72.3%	71.3%	71.8%	74.4%	72.5%	73.5%	72.6%	19.4%	34.4%	49.7%	34.6%
酒々井町	25.4%	6.1%	11.2%	14.3%	48.7%	20.3%	4.2%	0.9%	1.7%	6.9%	10.0%	4.8%	1.7%	2.6%	2.1%	9.9%	62.5%	56.7%	59.6%	73.6%	66.9%	70.2%	64.9%	9.5%	20.5%	52.5%	27.8%
栄町	22.4%	7.6%	7.6%	10.6%	41.7%	17.0%	1.0%	7.0%	1.5%	20.0%	31.7%	12.3%	1.0%	1.0%	1.0%	12.0%	46.2%	51.0%	48.6%	71.0%	63.0%	67.0%	57.8%	4.6%	2.0%	31.1%	12.6%
葛南ブロック	85.3%	79.6%	77.5%	82.0%	86.5%	81.4%	77.8%	78.1%	82.3%	90.6%	89.3%	83.6%	83.1%	76.3%	79.8%	82.1%	95.0%	95.2%	95.1%	94.4%	94.0%	94.2%	94.6%	71.9%	89.9%	90.6%	84.3%
市川市	68.3%	55.8%	46.4%	49.5%	72.8%	56.3%	54.5%	58.5%	59.9%	79.5%	81.9%	67.0%	66.1%	54.4%	60.3%	61.9%	90.4%	89.8%	90.1%	85.7%	84.1%	84.9%	87.5%	44.5%	74.6%	76.4%	65.4%
船橋市	85.5%	82.6%	81.0%	82.6%	84.8%	82.8%	79.9%	85.3%	77.4%	86.3%	85.7%	82.9%	80.6%	76.4%	78.5%	82.0%	95.0%	93.6%	94.3%	92.9%	93.5%	93.2%	93.8%	79.7%	88.7%	91.7%	86.8%
浦安市	76.4%	61.7%	59.0%	73.1%	86.6%	70.2%	58.6%	56.7%	78.8%	91.8%	92.1%	75.7%	82.2%	39.5%	61.3%	71.0%	91.4%	93.9%	92.6%	92.7%	93.9%	93.3%	93.0%	51.6%	84.0%	84.1%	73.6%
東葛ブロック	87.6%	81.9%	78.4%	84.9%	92.5%	84.5%	80.1%	78.8%	82.5%	90.4%	93.0%	85.0%	88.0%	77.8%	82.9%	84.4%	96.0%	95.7%	95.9%	95.3%	93.8%	94.5%	95.2%	82.1%	90.8%	94.0%	89.0%
松戸市	81.3%	70.9%	62.4%	72.0%	89.4%	73.7%	66.2%	66.8%	80.1%	86.2%	92.2%	78.3%	79.1%	71.3%	75.3%	76.1%	95.2%	94.7%	94.9%	95.9%	94.4%	95.2%	95.1%	69.0%	85.4%	90.8%	81.8%
野田市	78.6%	71.4%	63.1%	77.0%	92.7%	76.1%	62.6%	51.6%	80.3%	90.4%	84.8%	74.1%	88.8%	59.0%	74.3%	74.9%	93.7%	96.6%	95.1%	93.2%	91.0%	92.1%	93.6%	58.5%	80.5%	76.5%	71.9%
柏市	90.4%	86.6%	84.3%	87.4%	89.4%	86.9%	88.3%	85.8%	90.5%	92.8%	94.1%	90.3%	95.8%	89.1%	92.5%	89.5%	94.4%	92.9%	93.7%	92.5%	92.3%	92.4%	93.0%	88.5%	93.6%	88.0%	90.0%
流山市	62.2%	41.6%	49.0%	58.5%	80.3%	57.5%	44.4%	47.3%	23.3%	77.2%	81.5%	54.8%	38.7%	25.9%	32.3%	51.7%	92.0%	92.0%	92.0%	93.1%	88.7%	90.9%	91.5%	33.2%	65.8%	83.2%	61.0%
我孫子市	49.5%	43.8%	32.1%	44.6%	71.5%	48.2%	33.1%	27.4%	11.3%	42.0%	59.3%	34.8%	27.4%	13.0%	20.2%	37.0%	80.9%	79.4%	80.1%	81.2%	77.4%	79.3%	79.7%	26.5%	55.0%	79.6%	53.9%
鎌ヶ谷市	65.0%	54.9%	47.8%	63.3%	80.4%	61.6%	44.9%	50.3%	29.5%	78.7%	87.6%	58.2%	54.8%	35.4%	45.2%	57.1%	88.4%	90.6%	89.5%	83.1%	82.9%	83.0%	86.2%	40.2%	71.5%	82.8%	64.9%
香取ブロック	48.2%	30.1%	28.7%	30.6%	59.1%	37.3%	25.7%	25.6%	11.3%	70.7%	65.3%	39.7%	15.4%	21.1%	18.2%	34.9%	82.3%	83.8%	83.1%	88.9%	84.1%	86.5%	84.8%	37.0%	37.2%	68.1%	47.5%
香取市	59.4%	44.7%	39.6%	41.8%	78.5%	51.4%	38.3%	40.3%	15.3%	88.8%	80.3%	52.4%	21.0%	29.5%	25.2%	47.0%	88.5%	93.9%	91.2%	91.9%	90.5%	91.2%	91.2%	49.9%	54.2%	79.9%	61.5%
神崎町	8.2%	-	-	-	-	0.0%	-	-	-	3.5%	2.2%	1.1%	-	1.1%	0.6%	0.6%	51.2%	34.8%	42.9%	16.7%	20.5%	18.5%	30.6%	-	4.6%	12.6%	5.7%
多古町	27.8%	3.5%	4.4%	5.6%	21.5%	8.8%	3.0%	2.1%	2.5%	36.7%	44.3%	17.7%	3.9%	8.0%	5.9%	12.3%	69.0%	66.3%	67.7%	81.7%	68.7%	75.3%	71.5%	20.2%	9.8%	46.6%	25.5%
東庄町	19.7%	3.1%	3.0%	1.1%	3.1%	2.6%	3.1%	-	-	23.9%	26.8%	11.0%	5.2%	2.2%	3.7%	6.6%	59.8%	46.4%	53.1%	67.0%	62.9%	64.9%	59.0%	13.2%	2.1%	26.3%	13.8%

*各ブロックの合計は、自ブロック内購買率を表す。

●市町村別・購入品目別、地元購買率(中学1、2年生の子供のいる世帯)

購入品目 購入地域 (方法)	合計	買回品													最寄品							その他					
		衣料品				文化品					耐久品				家庭日用品			食料品				最寄品計	贈答品	飲食(外食)	理美容サービス	その他計	
		紳士服	婦人服	子供・ベビー服	実用衣料	靴・カバン	時計・眼鏡	貴金属・スポーツ用品	レジャー・生花・園芸用品	DIY用品・書籍・文具	小計	電化製品	家具・インテリア類・寝具類	小計	買回品計	クスリ・化粧品	日用品雑貨	小計	生鮮食料品	その他の食料品	小計						
海 匠ブロック	81.4%	68.4%	64.1%	69.4%	89.2%	72.9%	64.4%	69.4%	64.3%	95.8%	92.8%	77.3%	90.0%	65.7%	78.0%	75.8%	94.5%	95.3%	94.9%	93.9%	93.3%	93.6%	94.3%	73.8%	88.0%	89.9%	84.0%
銚子市	80.9%	69.5%	69.8%	74.7%	87.6%	75.5%	69.8%	76.8%	79.3%	92.9%	84.9%	80.7%	84.4%	61.7%	73.0%	77.4%	89.8%	90.3%	90.1%	90.0%	88.6%	89.3%	89.7%	80.6%	81.1%	82.9%	81.5%
匠 瑳市	55.7%	39.1%	34.5%	40.9%	63.3%	44.6%	27.8%	45.4%	22.7%	86.1%	81.2%	52.5%	62.1%	40.7%	51.7%	49.4%	76.7%	81.1%	78.9%	73.1%	75.2%	74.2%	76.5%	34.2%	50.7%	64.1%	49.8%
旭 市	74.0%	63.1%	51.5%	56.2%	80.8%	63.0%	54.5%	53.0%	35.8%	88.1%	88.2%	64.0%	82.6%	67.5%	75.2%	65.7%	89.2%	90.8%	90.0%	90.5%	89.5%	90.0%	90.0%	72.9%	87.7%	87.2%	82.7%
山 武ブロック	68.4%	54.5%	48.9%	56.7%	76.9%	59.4%	50.1%	48.3%	42.9%	77.1%	80.1%	59.8%	79.5%	45.4%	62.8%	60.2%	87.8%	88.8%	88.3%	92.3%	88.1%	90.2%	89.3%	56.3%	70.9%	81.5%	69.8%
東 金市	82.0%	75.9%	62.6%	77.4%	93.7%	77.5%	66.4%	63.4%	67.8%	96.6%	91.0%	77.2%	92.6%	59.1%	76.2%	77.1%	93.0%	95.7%	94.3%	97.1%	94.3%	95.7%	95.0%	70.1%	90.8%	85.3%	82.1%
山 武市	34.0%	14.7%	15.9%	17.3%	36.6%	21.3%	17.3%	24.9%	9.0%	24.0%	58.8%	26.9%	10.4%	15.4%	12.9%	22.3%	74.0%	63.4%	68.7%	63.6%	57.2%	60.5%	64.6%	24.1%	25.3%	54.1%	34.7%
大網白里町	52.2%	34.8%	41.1%	48.5%	78.8%	51.1%	39.3%	30.6%	13.1%	43.1%	81.4%	41.8%	27.8%	17.9%	22.9%	41.8%	86.1%	81.0%	83.5%	85.7%	78.9%	82.4%	83.0%	41.2%	37.7%	65.6%	48.3%
九十九里町	16.4%	0.6%	0.5%	2.1%	7.9%	2.8%	0.5%	10.0%	2.5%	14.4%	5.5%	6.5%	2.0%	3.6%	2.8%	4.5%	58.9%	48.3%	53.6%	55.2%	51.3%	53.3%	53.4%	4.8%	2.5%	19.9%	9.0%
横 芝光町	41.0%	15.9%	14.5%	18.1%	36.8%	21.4%	17.4%	12.2%	3.9%	48.9%	50.4%	26.7%	63.8%	17.4%	41.4%	27.4%	73.2%	74.0%	73.6%	83.8%	78.9%	81.4%	77.5%	34.7%	28.1%	57.6%	40.4%
芝 山町	17.1%	3.7%	2.5%	2.6%	2.5%	2.8%	1.3%	-	1.3%	50.0%	13.8%	13.0%	2.5%	2.6%	2.5%	7.3%	53.1%	53.2%	53.1%	48.2%	41.3%	44.8%	48.9%	3.9%	1.2%	23.4%	9.4%
長 生ブロック	83.5%	74.2%	61.7%	71.8%	87.9%	74.0%	65.6%	64.9%	87.3%	96.3%	90.7%	81.1%	90.3%	81.1%	85.8%	79.4%	93.9%	94.7%	94.3%	93.4%	93.0%	93.2%	93.8%	70.6%	93.3%	88.5%	84.3%
茂 原市	82.6%	73.5%	59.2%	73.0%	86.3%	73.0%	63.6%	67.5%	85.3%	94.3%	89.9%	80.3%	92.1%	80.8%	86.5%	78.8%	93.9%	93.6%	93.7%	93.9%	91.7%	92.8%	93.3%	65.6%	91.7%	87.7%	81.8%
一 宮町	24.3%	7.3%	11.9%	11.2%	41.8%	18.5%	5.5%	2.5%	3.8%	18.4%	18.3%	9.8%	7.8%	1.6%	4.7%	12.0%	56.4%	42.6%	49.6%	73.8%	56.3%	65.1%	57.3%	20.0%	7.9%	44.3%	24.3%
睦 沢町	13.1%	-	-	-	4.0%	1.0%	-	-	4.1%	46.0%	10.0%	12.1%	2.0%	4.0%	3.0%	6.5%	36.0%	32.0%	34.0%	31.4%	25.0%	28.3%	31.2%	12.5%	2.0%	24.0%	12.8%
長 生村	13.8%	4.9%	7.7%	12.6%	21.2%	11.7%	5.6%	0.5%	5.7%	29.6%	15.3%	11.4%	10.7%	2.7%	6.8%	10.7%	22.2%	28.8%	25.5%	25.5%	26.3%	25.9%	25.7%	4.6%	1.5%	21.6%	9.2%
白 子町	9.9%	-	-	-	-	0.0%	-	-	-	11.9%	1.9%	2.7%	1.0%	-	0.5%	1.3%	35.5%	23.4%	29.4%	30.8%	28.0%	29.4%	29.4%	10.0%	0.9%	31.5%	14.3%
長 柄町	1.2%	-	-	-	-	0.0%	-	-	-	2.4%	-	0.5%	-	-	0.0%	0.2%	-	1.1%	0.6%	-	-	0.0%	0.3%	1.2%	-	15.9%	5.7%
長 南町	1.8%	-	-	-	-	0.0%	-	-	-	2.4%	-	0.5%	2.4%	-	1.2%	0.4%	1.2%	-	0.6%	1.2%	2.4%	1.8%	1.2%	-	-	22.9%	7.6%
夷 隅ブロック	48.5%	25.2%	26.4%	31.3%	63.4%	36.9%	20.0%	17.2%	8.9%	67.1%	60.2%	34.9%	51.1%	20.3%	35.9%	35.8%	82.8%	78.1%	80.5%	83.1%	79.5%	81.3%	80.9%	38.2%	35.3%	77.5%	50.6%
勝 浦市	27.5%	18.3%	20.2%	20.9%	51.6%	28.1%	7.8%	7.3%	4.7%	8.0%	32.4%	12.4%	3.2%	4.9%	4.0%	16.7%	56.8%	33.6%	45.3%	58.6%	48.1%	53.4%	49.4%	18.9%	31.3%	57.6%	36.9%
い すみ市	50.5%	26.7%	25.4%	28.1%	55.2%	34.0%	24.7%	16.6%	11.4%	76.0%	71.8%	40.4%	66.4%	24.2%	45.5%	39.0%	83.9%	83.7%	83.8%	82.0%	80.2%	81.1%	82.5%	37.1%	36.1%	72.2%	48.6%
大 多喜町	35.5%	14.5%	21.0%	27.3%	63.2%	31.7%	6.3%	18.8%	1.4%	41.4%	38.9%	21.3%	5.6%	3.5%	4.6%	22.0%	76.7%	62.5%	69.7%	75.5%	66.9%	71.2%	70.4%	40.1%	12.6%	58.0%	36.9%
御 宿町	13.7%	2.4%	2.3%	3.5%	1.1%	2.3%	1.1%	-	-	2.2%	29.2%	6.6%	4.5%	-	2.3%	4.3%	38.9%	30.3%	34.6%	47.7%	34.5%	41.1%	37.9%	9.2%	6.7%	31.8%	15.9%
安 房ブロック	85.0%	74.2%	71.1%	75.1%	93.4%	78.6%	70.4%	76.1%	59.1%	97.3%	96.1%	79.9%	92.3%	64.0%	78.4%	79.1%	95.5%	98.5%	97.0%	98.9%	97.3%	98.1%	97.6%	79.4%	92.2%	96.4%	89.4%
館 山市	87.1%	79.4%	74.9%	76.5%	96.0%	81.9%	73.6%	81.9%	60.8%	99.7%	97.0%	82.7%	96.3%	69.3%	83.0%	82.5%	96.7%	98.0%	97.3%	98.7%	97.0%	97.8%	97.6%	82.7%	92.6%	92.9%	89.5%
鴨 川市	68.7%	39.1%	38.3%	41.5%	80.7%	50.2%	42.3%	59.4%	41.6%	91.1%	89.6%	64.8%	59.0%	43.7%	51.4%	57.1%	91.1%	95.9%	93.5%	94.8%	92.8%	93.8%	93.7%	62.9%	75.6%	92.1%	76.9%
南房総市	11.0%	2.5%	2.4%	1.9%	3.9%	2.7%	1.2%	2.5%	1.2%	9.0%	6.3%	4.0%	2.1%	2.2%	2.1%	3.2%	20.7%	20.8%	20.7%	35.2%	33.2%	34.2%	27.5%	7.7%	5.1%	37.5%	16.8%
鋸 南町	20.1%	5.8%	0.9%	1.0%	2.8%	2.6%	-	3.0%	-	4.2%	12.4%	4.0%	5.6%	7.9%	6.7%	4.0%	50.5%	43.9%	47.2%	74.3%	65.4%	69.9%	58.6%	14.7%	10.5%	51.9%	25.7%
君 津ブロック	85.4%	78.1%	73.3%	77.9%	93.3%	80.7%	73.2%	72.7%	65.3%	92.7%	92.8%	79.4%	92.7%	81.8%	87.3%	81.3%	95.5%	96.5%	96.0%	95.4%	94.2%	94.8%	95.4%	75.0%	91.6%	92.6%	86.5%
木 更津市	82.1%	75.0%	71.1%	77.0%	90.3%	78.4%	73.2%	74.4%	63.1%	84.0%	92.3%	77.4%	93.0%	79.3%	86.2%	79.4%	91.0%	90.4%	90.7%	91.1%	89.3%	90.2%	90.5%	70.4%	85.8%	86.0%	80.8%
君 津市	48.3%	37.4%	34.5%	38.7%	50.5%	40.4%	27.5%	33.7%	40.0%	68.6%	47.0%	43.4%	42.6%	20.9%	31.9%	40.2%	68.8%	70.7%	69.8%	71.8%	68.6%	70.2%	70.0%	38.1%	47.8%	58.9%	48.4%
富 津市	41.0%	40.9%	42.6%	38.4%	53.8%	44.1%	42.0%	23.8%	15.4%	45.3%	58.2%	37.1%	6.4%	15.8%	11.0%	34.9%	56.9%	58.2%	57.6%	67.9%	66.8%	67.4%	62.4%	45.7%	14.2%	43.5%	34.4%
袖ヶ浦市	32.8%	12.4%	16.5%	19.3%	37.3%	21.5%	9.5%	13.8%	5.2%	28.6%	34.2%	18.3%	4.7%	6.1%	5.4%	17.1%	77.4%	72.7%	75.0%	76.9%	71.6%	74.3%	74.6%	15.7%	32.6%	50.4%	33.1%

※各ブロックの合計は、自ブロック内購買率を表す。